

# MBA 696 : Competitive Advantage

This multi-disciplinary management capstone course examines how today's organizations identify, select, foster and implement their competitive strategies. Topics include: developing new corporate paradigms, screening of environmental opportunities, the role of human and technical innovation and building organizational excellence through transformational management. This course is open to MS Organization Management and Health Service Administration students by advisement only.

## **Prerequisites**

It is expected that all students must have successfully completed a minimum of 90% of their course work This course is open to MS Organization Management & Health Service Administration students only by advisement