MBA 665 : Bank Management

A seminar in management policy, practice, and strategy in the banking industry (commercial and thrift institutions). Specific reason of coverage include: risk management, marketing of bank services, lending policies, liquidity management, and management of bank capital structure. The causes of bank failures and the supervisory process, and structure of commercial lending are reviewed.

Prerequisites MBA 574 , 561 Advising Note

Take MBA-574 MBA-561;