

MBA 660 : Human Resource Strategy

"People are our most important asset." This is a phrase that can be found, in one form or another, in most annual reports and CEO speeches. This course examines the development, execution and application of people strategy in the management of human capital and organizational performance. Emphasis is placed on vertically integrating best practices in human resource management with the overall business strategy by providing practical understanding of Strategic Human Resource Management (SMRH) through contemporary case study, team presentations and exercises.